

# Referral Management

## What is a referral?

A referral in business is a recommendation from one individual or business to another to consider a specific product, service, or company. For a business association, referrals are vital in building trust amongst other members, staying competitive with other companies, and connecting with existing clients.

With Biznomos, send, receive, and monitor referrals quickly and effortlessly to grow your association successfully with intuitive referral management software.

Didn't find what you're looking for? [Contact Biznomos Support](#) online or call toll-free at [1-800-232-3989](tel:1-800-232-3989) for additional help.

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